

BROTHER LABEL PRINTERS INTEGRATE WITH SPLAN VISITOR MANAGEMENT SOFTWARE, FOR SEAMLESS, ON-DEMAND BADGE PRINTING



THE CUSTOMER:

Splan is a California-based enterprise software company that designs and markets next-generation visitor management solutions. Deployed in over 60 countries, and supporting over 20 languages, Splan's intelligent cloud and mobile technology-based tools include...

- **Visitor Management** – Creates a safe and secure experience for visitor registrations and check-ins. Process visitors on a web browser or on a kiosk. Pre-registers visitors through Splan's online web interface, mobile app or Outlook add-in.
- **Event Management** – Efficiently manages events and attendees.' Analyze registrations and attendance.
- **School Management** – Enhances safety and security students and staff by managing check-in/out sheets.
- **Tenants Module** – Allows property owners to manage visitors for tenant companies.
- **Vendor & Contractor Management** – Manages third-party service providers – housekeeping, janitorial services, maintenance contractors, and more.
- **Deliveries** – Streamlines package delivery processes, making it easy for lobby ambassadors and employees to track and pick up delivered packages.
- **SignInEasy App** – Enhances security by providing a smarter way to manage visitors, employees, students, and events.
- **Partner Program** – Provides integration connectivity to industry-leading access control, safety, and security solutions.

THE NEED:

Splan needed a print solution provider with reliable, scalable, and cost-efficient label printers that could seamlessly integrate with Splan software, on virtually any platform or network. This would enable users to quickly print visitor badges at the point of contact. For customers with mobile printing needs, Bluetooth® wireless connectivity was a must.

Printing badges from Splan software applications also had to be easy; plug-and-play simplicity was critical. In addition, software development kit (SDK) support was needed, which would allow integration of printers with Splan's iOS-based Visitor Kiosk, which most customers use for visitor check-in.

THE SOLUTION:

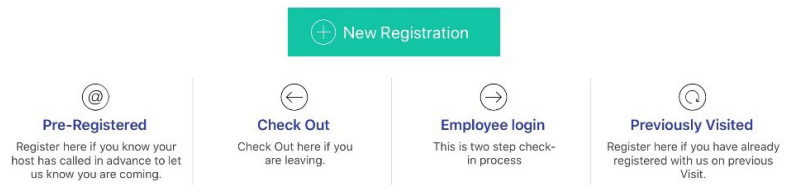
After thoroughly researching different label printer products, and gathering customer feedback, Splan found that the Brother QL-820NWB label printer checked off all the boxes – wireless connectivity, reliability, economy, ease of use. Other factors that made the Brother QL-820NWB the ideal printer... compact footprint, ultra-fast speed, and high-resolution output.

THE RESULT:

Feedback from customers using the Brother QL-820NWB was unanimously positive, which resulted in the majority of Splan customers using Brother printers. Additionally, Splan bundles the QL-820NWB with the Splan Visitor Kiosk, enabling seamless badge printing upon visitor check-in. Splan software running on Apple iPad® also integrates with the Brother QL-820NWB, for end-to end visitor management. Based on outstanding performance in the visitor onboarding process, Splan recommends the Brother QL-820NWB to all new and existing customers.

splan ✓

NextGen Visitor Management Solution



To learn more about Splan's visitor management software, please visit www.splan.com.

To learn more about Brother's full portfolio of products and solutions, please visit www.brother-usa.com.

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