



BROTHER LABEL PRINTERS INTEGRATE WITH LAMASATECH NON-CONTACT TEMPERATURE SCREENING KIOSK TO PROVIDE FAST, AUTOMATIC ID BADGE PRINTING

THE CUSTOMER

LamasaTech designs and manufactures digital solutions that transform business processes to better connect organizations with their visitors, employees, and customers. The range of solutions include visitor management systems, temperature screening kiosks, video walls, digital signage, and interactive displays.

A recent addition to the LamasaTech product family is the Zentron sign-in kiosk, a time-saving, contactless temperature screening solution. In response to the COVID-19 pandemic safety protocols, organizations turned to handheld thermometers to perform temperature checks at building entry points. The Zentron kiosk has automated that resource-intensive process with a socially-distant system for visitor and employee sign-in. In addition to approximately one second temperature screenings, the Zentron kiosk enables...

- Access card sign in, using built-in RFID reader.
- Instant email alerts sent for abnormal temperature readings, individuals not wearing a mask, or compliance check failures.
- Automatic ID badge printing, for easy identification of people in the facility.
- Access and export of real-time entry logs to Excel, for contact tracing.
- Contactless health screening / CDC questionnaires using gesture recognition, i.e., thumbs up and thumbs down.
- Customizable journey builder to tailor the sign-in experience to different audiences.
- Optional facial recognition for registered users.
- Optional mask detection.

THE NEED

A critical part of the sign-in process is the need for printed name / ID badges to identify individuals within the building. Traditionally, ID badges are generated manually by reception staff. This is a time-consuming, error-prone process, particularly at busy reception desks. By integrating automatic badge printing into the contactless sign-in process, the Zentron kiosk streamlines entry, for faster, safer visitor sign-in.

THE SOLUTION

Upon assessing various printers in the market, LamasaTech chose to partner with Brother for high-speed badge printing technology. After selecting the professional Brother QL-800 label printer, LamasaTech's Zentron kiosk is now equipped with reliable, high-quality badge output, including ID photos, QR codes and text.

Customers only need economical replacement label rolls. No ink or toner is required, as the Brother QL-800 utilizes thermal printing technology. Additionally, labels have an easy-peel backing, to wear directly or slide into a lanyard. With minimal recurring costs, and virtually no maintenance, Brother offers LamasaTech a versatile, plug-and-play badge printing system for all kiosk configurations – desktop, wall-mount or freestanding.

THE RESULT

The LamasaTech Zentron sign-in kiosk integrates touchless temperature screening, visitor and employee sign-in, health questionnaires, contact tracing, and automatic ID badge printing technology into a single, all-in-one solution. This enables organizations to manage access to their facilities and screen individuals entering office buildings, manufacturing plants, factories, medical facilities, hotels, schools, and more. As the preferred print provider, Brother is proud to be a part of LamasaTech's ongoing efforts to create a safe, modern workplace.

To learn more about LamasaTech's Zentron sign-in kiosks, please visit www.lamasatech.com.



Brother QL-800

