



THE CLIENT

Envoy is changing how visitors and guests are greeted in companies around the world. Founded in 2013, Envoy has served over 10 million visitors in 57 countries and is used by some of today's most exciting brands.

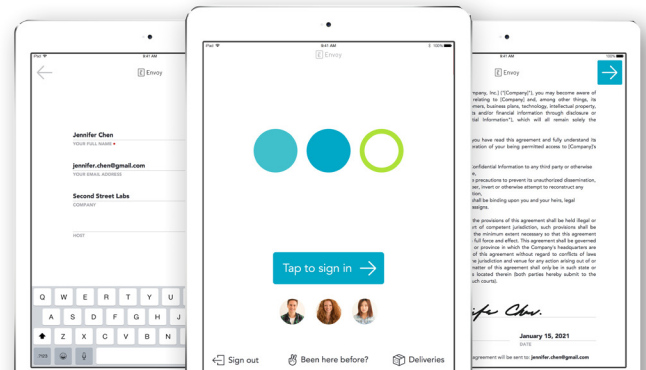
Envoy is an iPad-based visitor management solution that electronically collects and stores visitor details, allows visitors to sign NDAs or other required legal documents and takes visitor photos. By connecting to Brother's professional, high-speed label printers, Envoy also automatically prints visitor badges.

THE NEED

Before digital technology, most companies used pen and paper logbooks to sign in their visitors. The focus was on the paperwork, not the person. Plus, paper logbooks can be misplaced, and they're not a secure solution since information isn't protected from other visitors or employees. Larry Gadea, founder and CEO of Envoy, saw that big technology companies often had custom solutions built to digitally sign in visitors at their front desks, but smaller companies could not spare the resources to create their own custom systems. From this idea, Envoy was born. Envoy takes the hassle out of visitor registration, so companies can focus on providing a warm and personalized welcome to all visitors including vendors, VIP guests, industry reps and job candidates.

Envoy streamlines the visitor registration process, reducing paperwork for the front desk coordinator. It also ensures that companies know exactly who is onsite and which employees they are visiting. iPad sign-in keeps sensitive visitor information confidential, NDA signing ensures compliance with company policy, and automatic photo capture boosts security by helping companies create a visual visitor record. Detailed Envoy visitor logs are secure and can be accessed at any time from a centralized dashboard, facilitating the balance between security and hospitality.

Once a visitor has signed in, Envoy helps companies easily recognize who is authorized to be onsite by automatically printing badges. A streamlined badge system is the most effective way to tell, at a glance, who's been through the approved sign-in system. Envoy badges contain key information like the date of visit, time signed in, and who the guest is there to see. Envoy works with the Brother economical yet high quality label printer because it easily connects to iOS devices, is reliable, and is compatible with Envoy's existing iPad-based visitor registration process.



THE PRODUCTS - BROTHER LABEL PRINTERS

Envoy initially utilized the Brother QL-720NW label printer to print unique visitor badges automatically when visitors sign in. Envoy's software easily pairs with the Brother network and wireless enabled label printers. Envoy exclusively uses Brother's professional, high speed label printers, citing their built-in wireless and Ethernet connectivity, compact size, sleek, modern design and ability to fit in practically any workspace. The Brother label printers produce inexpensive, easy-to-peel, pre-sized visitor badges, while the built-in wireless interface enables printing from virtually anywhere without being tethered to a computer or shared on a network.

QL-720NW



QL-820NWB



Other key benefits of the Brother label printers include high-resolution printing for crisp text and graphics, an automatic cutter that provides precise cuts, and convenient drop-in roll refills so changing supplies takes only seconds. With the introduction of the Brother QL-820NWB, Envoy will now be able to offer two color (red and black) labels to their customers. Brother printers use reliable thermal printing so there are no inks, toners, or ribbons to purchase or replace. Envoy chose Brother printers because they're best in class for badge printing and they trust Brother for consistent, reliable results.

THE OUTCOME

From collecting visitor information, signatures and photos, to host notifications, pre-registration and more, thousands of companies trust Envoy to streamline sign-in at their front desk. Envoy relies on Brother to produce professional visitor badges in an instant—a key factor for successful visitor management.

For more information on Brother Labeling Solutions, contact QLSolutions@brother.com.

To learn more about Envoy, go to www.envoy.com.



A leader in office productivity solutions, Brother International Corporation is dedicated to innovation, quality, and reliability. As the premier provider of award-winning products and services that enhance and improve the way our customers live and work, Brother offers a complete line of printers, multifunction technologies, scanners, fax machines, label makers, video conferencing, and accessories - along with Web and cloud-based communication, creativity, and connectivity services.