



THE CLIENT

Spoiler Alert Food Safety by Complete System Solutions is a state of the art iPad/iPhone® mobile application designed specifically to change the way the food industry labels, tracks and monitors the age of food product from fresh to finished. The food management system:

- Takes the guesswork out of what stage food product is in
- Features a unique label printing system equipped with eco-friendly “wash-away” labels
- Helps eliminate waste and maintain compliance with food safety regulations
- Easily prints legible labels for employees to see at-a-glance
- Allows for import of product and employee information and export of label activity for long term archive or analysis

THE NEED

In addition to Complete System Solutions, Rob Balog and his wife also own multiple quick service restaurant concepts. Part of the inspection process of these chains involves proper food expiration dates and shelf lives of prepped items. If this labeling is not done correctly, the location could be fined for non-compliance. With individual staff handwriting labels on product containers, this often left miscalculated dates/times for expiration, illegible handwriting or forgetting to mark the stock at all.

Out of this need, Spoiler Alert was formed. To ensure the Spoiler Alert application could produce a label with a QR code that could later be scanned back into the system for reporting, Complete Systems Solutions required efficient, flexible and compact labelers. That's where Brother came in. Brother's iOS API and sample code and documentation allowed for a matter of days instead of weeks or months to interface Spoiler Alert logic with the physical printing of labels.

THE SOLUTION

Spoiler Alert uses the Brother QL-810W and Brother QL-820NWB label printers for consistent quality and reliable output. The built-in wireless interface of these label printers offer easy connectivity to print from virtually anywhere without being tethered to a computer - ideal for moving around with the iPad in hand and moving the printer to where it's needed throughout the day.

Brother QL-810w

Ultra Fast Label Printer
with Wireless Networking



Brother QL-820NWB

Professional, Ultra Flexible Label Printer
with Multiple Connectivity options



THE OUTCOME

The Spoiler Alert application is the ideal solution for any store that sells food or consumable related products. This low cost application will more than pay for itself in food cost and waste savings alone. And as an integral part of the food labeling management process, Spoiler Alert counts on Brother label printers to help make this happen.

For more information on Brother Labeling Solutions, contact QLSolutions@brother.com.

To learn more about Spoiler Alert Food Safety, visit <https://www.spoileralertfoodsafety.com>

